



# WALLA WALLA SENIOR CENTER

## ADVERTISING OPPORTUNITY AND INFORMATION

We would like to invite you to consider advertising in the Walla Walla Senior Center monthly newsletter. This newsletter features, informative articles, our monthly menu, recipes stories, announcements, and more directed toward the senior population in Walla Walla.

### WHY ADVERTISE WITH US?

Our newsletter is highly anticipated every month by our program participants. We curate content specifically for this audience and consequently see high impression rates.

By advertising with us, you will be connecting with this older population and opening up your organization to a greater customer base. On top of this, our advertisement rates are very competitive and guarantee valuable advertising space for a low cost.

### EXPLORE YOUR OPTIONS AND MARKET REACH

<b>Ad Specifics</b>	<b>Time Frame</b>	<b>Rate</b>
<i>Business Card size Ad</i>	<i>1 month</i>	<i>\$40.00</i>
<i>1/4 Page Ad</i>	<i>1 month</i>	<i>\$60.00</i>
<i>1/2 Page Ad</i>	<i>1 month</i>	<i>\$90.00</i>
<i>Full Page</i>	<i>1 month</i>	<i>\$150.00</i>
<i>Full Page, Black &amp; White Insert - We print</i>	<i>1 month</i>	<i>\$150.00</i>
<i>Full Page Insert - You print</i>	<i>1 month</i>	<i>\$75.00</i>
<b>Reach</b>	<b>Age</b>	<i>Receive 10% off when you purchase 3 months or more</i>
<i>850+ Community Members</i>	<i>Older Adults, 60+</i>	

**FOR MORE INFORMATION OR TO RESERVE  
YOUR SPACE NOW, PLEASE CONTACT:**

**[director@wallawallaseniorcenter.org](mailto:director@wallawallaseniorcenter.org)**

# THANK YOU

*Your decision to advertise with us helps fund our newsletter and helps us better serve our clients.*