



# WALLA WALLA SENIOR CENTER

THE CENTER AT THE PARK

*Serving Seniors since 1971*

## PARTNERSHIP AND ADVERTISING OVERVIEW

We would like to invite you to consider advertising in or contributing to the Walla Walla Senior Center monthly newsletter. This newsletter features informative articles, our monthly menu, recipes, stories, announcements, and more directed toward the senior population in Walla Walla.

### WHY WORK WITH US?

Our newsletter is highly anticipated every month by our program participants. We curate content specifically for this audience and consequently see high impression rates.

By working with us, you will be connecting with this older population and opening up your organization to a greater customer base. On top of this, our rates are very competitive and guarantee valuable content space for a low cost.

### EXPLORE YOUR OPTIONS AND MARKET REACH

<b>Ad Specifics</b>	<b>Time Frame</b>	<b>Rate</b>
<i>Business Card size Ad</i>	<i>1 month</i>	<i>\$40.00</i>
<i>1/4 Page Ad</i>	<i>1 month</i>	<i>\$60.00</i>
<i>1/2 Page Ad</i>	<i>1 month</i>	<i>\$90.00</i>
<i>Full Page</i>	<i>1 month</i>	<i>\$150.00</i>
<i>Full Page, Black &amp; White Insert - We print</i>	<i>1 month</i>	<i>\$150.00</i>
<i>Full Page Insert - You print</i>	<i>1 month</i>	<i>\$75.00</i>
<b>Reach</b>	<b>Age</b>	<i>Receive 10% off when you purchase 3 months or more</i>
<i>900+ Community Members through mailed newsletter and digital</i>	<i>Older Adults 60+, various other community members</i>	

**FOR MORE INFORMATION OR TO RESERVE  
YOUR SPACE NOW, PLEASE CONTACT:**

***admin@wallawallaseniorcenter.org***

# THANK YOU

*Your decision to partner with us helps fund our newsletter  
and helps us better serve our clients.*